

Job fair goes fully digital

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Yong says with the seamless transaction, visitors can now visit as many booths without having to worry or wasting time filling out information.

VISITORS to the MyStarjob Fair 2019 next weekend are advised to create a profile and register online before heading to Kuala Lumpur Convention Centre to meet potential employers.

For the first time ever, Star Media Group Berhad is partnering with MARV Events as its digital solutions partner, to make it a paperless event.

“We strive to provide seamless coordination right from before the event, during and even post the event as we do everything digitally,” said one of its founders Alex Yong.

Those who register for the job fair beforehand will be able to upload their necessary documents and

information to show potential recruiters.

Once visitors arrive at the fair, they will have access to an e-name badge, which comes complete with a QR Code. This QR code will be scanned by the recruiter.

The visitor's information will then be displayed on the recruiter's mobile device.

"It makes things a lot easier for both the job recruiters and even the visitors as their information is stored on our website.

"All they have to do to access the information is to scan the code," he said.

Yong said this would make it easier for both parties as the credentials and information was readily available on the website.

"With seamless transaction, visitors can now visit as many booths without having to worry or waste time filling information or worrying about getting their resume across," he said.

Those who are unable to register prior to the event, can do so as computers will be provided on site.

Just bring along a digital copy of your resume as well as other documents in a pen drive and create an account on the spot.

Besides this, the lucky draw, special gifts and feedback forms will also be digitised.

Lucky draws will also be drawn digitally without the hassle of dropping papers or filling in forms for it.

"For example, the lucky draw might only be for visitors but in the registration list there are a mix of visitors, partners, other invited guests and so on.

"Our system will be able to filter out the lucky draw for visitors only, and draw

the lucky numbers accordingly," he said adding that a physical lucky draw would still happen before the crowd but instead of the normal paper, only a click of a button was needed.

Even for feedback forms, his team will collect all the data, summarise it digitally and present it to their clients after the event.

"That is how this company started because we wanted to turn event management digital and seamless," said Yong of MARV Events, which started three years ago.

Along with his other founders, who have had experience with event management for the past 10 years, their aim is to eliminate and minimise challenges and slip-ups as much as possible.

"By going digital, we can now track the

pre-event planning seamlessly with our project management tracking system and eliminate unwanted surprises which happen at every event.

"There is a dashboard to see deadlines, what needs to be done so there is better coordination for everyone involved," he said.

The fair takes place from 10am to 6pm, on Nov 2 and 3.

Those who wish to register can visit, <http://mystarjob.com/fair2019/>

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MyStarjob Fair

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It is insightful

Not in my interest

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